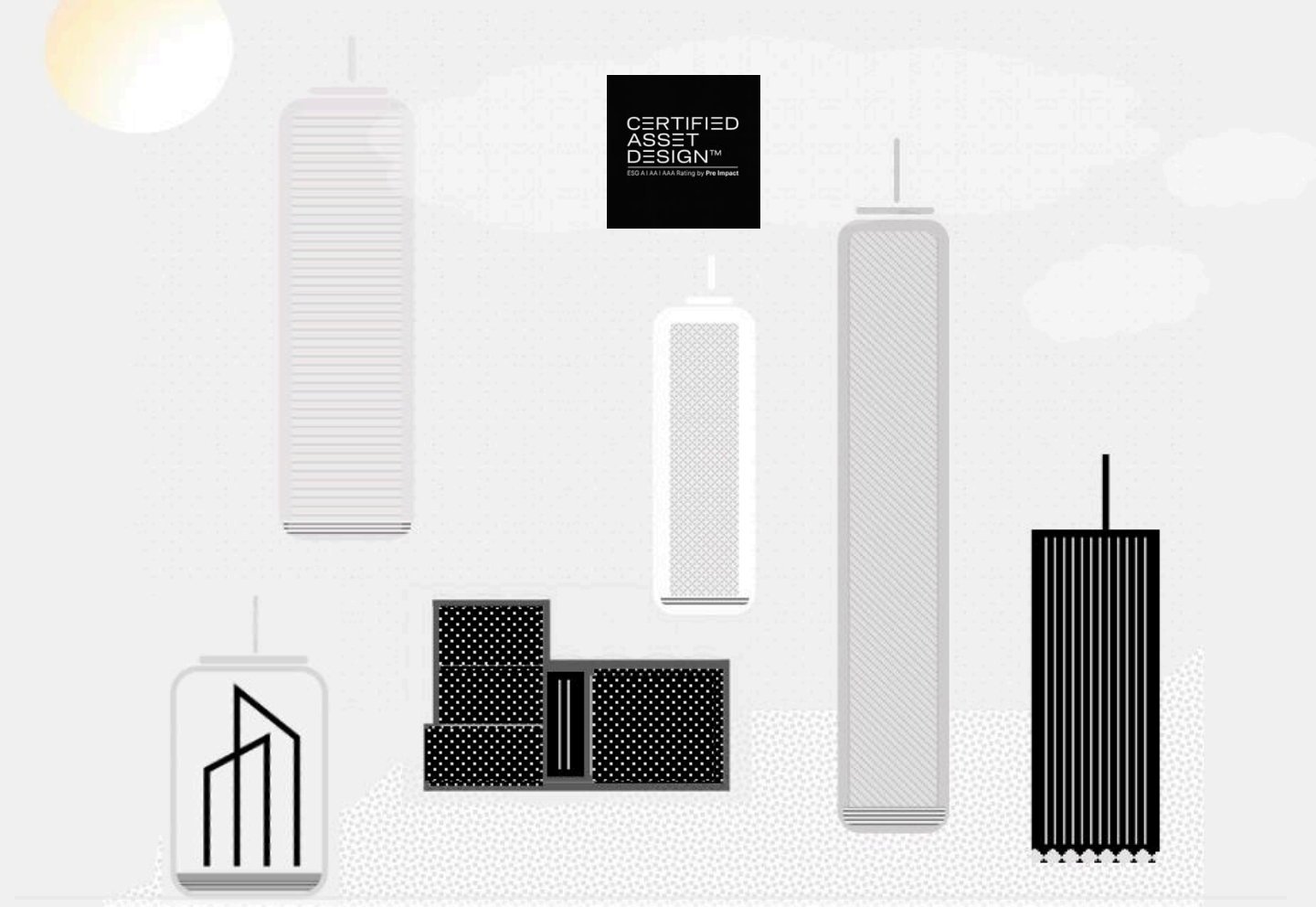


A standardized,
low-cost, high-performing
Universal benchmark



CERTIFIED
ASSET
DESIGN™
ESG A | AA | AAA Rating by Pre Impact

Certified Asset Design Modelling

Quantify and track sustainability into the asset from pre-dev to disposition and beyond

1

Double Net Zero – Guaranteed

Sum embodied carbon, remove carbon balance via onsite renewables or direct green-power purchasing, land use's natural sequestration, and smarter material specifications

2

Simple Social – Guaranteed

Overlay + easy reporting for social value from onsite safety, supply chain inclusion, climate risk rating and planned social features

3

Resiliency Futureproof – Guaranteed

100% data-backed, certified institutional-grade standard for defensible entitlement and permit process, compliance upgrade, automatic reporting rental uplift, asset-value premium, and future-proofed market resiliency

4

PERFORMANCE AT SCALE

Systematic Results



KPI	VALUE
Gross Asset Value	+4-10%
Net Operating Income	+5-13%
DSCR/Risk Delta	+0.35x
Internal Rate of Return	+6-13%
Reputational/Brand	+100%

STANDARDIZED PRICING

CAD™ + ESG A-Rating	\$59k
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